課程內容:

週次	日期	上課內容
1	7/7	新奇有趣的研究主題
2	7/14	資料庫找文獻
3	7/21	適合的研究方法(量化 or 質化)
4	7/28	問卷的設計
5	8/4	資料的建檔
6	8/11	統計分析(spss,amos 統計軟體)
7	8/18	論文 1-6 章撰寫
8	8/25	論文投稿(國際期刊)

鄭美圓-投稿之國際期刊

- 1. Cheng-Shih Lin ¹, Mei-Yuan Jeng ² and Tsu-Ming Yeh (2018). The Elderly Perceived Meanings and Values of Virtual Reality Leisure Activities: A Means-End Chain Approach, nternational Journal of Environmental Research and Public Health(SSCI). Received: 15 January 2018; Accepted: 2 April 2018; Published: 3 April 2018
- **2.** Mei-Yuan Jeng, Liang-Chih Chang, and Ching-Yi Wang (2017) Video games reduce autonomic nervous system dysfunction among older adults with lower limb disability, *Geriatrics & Gerontology International(SSCI)*, accepted, 2017.02.23. (2015 Impact Factor: 2.229)
- 3. Mei-Yuan Jeng1 & Fan-Yun Pai2,3 & Tsu-Ming Yeh3(2016) The Virtual Reality Leisure Activities Experience on Elderly People, *International Society for Quality-of-Life(SSCI)*, Published online:01 February 2016.
- **4**. Mei-Yuan Jeng, <u>Tsu-Ming Yeh (2016)</u> "The Effect of Consumer Values on the Brand Position of Green Restaurants by Means-End Chain and Laddering Interviews", *Service Business (SSCI)*, Vol.10, No.1, pp.223-238, 2016.03